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CLAIMS:

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- 1. A method of enabling to identify a group of peers on a P2P network, the method comprising enabling to use an identifier associated with a content broadcast for identifying the group.
- 5 2. The method of claim 1, comprising providing the identifier via the broadcast.
 - 3. The method of claim 1, comprising providing the identifier via an EPG.
- 4. The method of claim 1, comprising enabling to obtain the identifier from a further identifier representative of the content broadcast.
 - 5. The method of claim 4, comprising providing the further identifier via the broadcast.
- 15 6. The method of claim 4, comprising providing the further identifier via an EPG.
 - 7. The method of claim 4, wherein the further identifier comprises a TV-Anytime CRID.
 - 8. A method of identifying a group of peers on a P2P network, the method comprising using an identifier associated with a content broadcast for identifying the group.
 - 9. The method of claim 8, comprising deriving the identifier via the broadcast.
 - 10. The method of claim 8, comprising deriving the identifier via an EPG.
 - 11. The method of claim 8, comprising enabling to obtain the identifier from a further identifier representative of the content broadcast.

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- 12. The method of claim 11, comprising receiving the further identifier via the broadcast.
- 5 13. The method of claim 11, comprising receiving the further identifier via an EPG.
 - 14. The method of claim 11, wherein the further identifier comprises a TV-Anytime CRID.

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- 15. An apparatus configured for use on a P2P network and operative to process an identifier associated with content broadcast to enable to identify a group of peers on a P2P network.
- 15 16. The apparatus of claim 15, operative to receive the identifier via the broadcast.
 - 17. The apparatus of claim 15, operative to receive the identifier via an EPG listing the broadcast.
- 20 18. The apparatus of claim 15, operative to process a further identifier representative of the broadcast so as to enable to obtain the identifier of the group of peers.
 - 19. Control software for configuring a data network apparatus to process an identifier associated with content broadcast for identifying a group of peers on the data network.
 - 20. The control software of claim 19 operative to process a further identifier representative of the broadcast so as to enable to obtain the identifier of the group of peers.
- 30 21. A broadcast program comprising an identifier for enabling to identify a group of peers on a P2P network.